

AVDA 2019 Annual Conference Sponsorship Packages



<p>Platinum</p>	<p>\$22,000</p>	<ul style="list-style-type: none"> • Exclusive sponsorship of a 2019 speaker during the conference, including the opportunity to introduce the sponsored speaker (limited availability) • One (1) Complimentary conference registration (valued at \$1,050) • 2 Additional registrations at 15% off • Sponsor logo printed on all conference materials including but not limited to the promotional brochure and on site program (for promo brochure commitment (must be received by 1/7/19) • Sponsor logo on all email correspondence sent in regards to the conference • Sponsor banner displayed at the conference • Full page advertisement in the conference program (custom ad due by 3/12/19 date) • Sponsor logo posted on the AVDA website that links to your company website • Distribution of sponsor promotional items to attendees (if provided to AVDA) • Recognition at the conference opening session • Recognition at “The Gathering” reception during VMX 2019 (if committed by 1/8/19)
<p>Gold</p>	<p>\$15,000</p>	<ul style="list-style-type: none"> • Three (3) registrations at 15% off • Recognition on conference printed materials • Sponsor signage displayed at conference entrance • Sponsor logo posted on the AVDA website that links to your company website • Recognition at the conference opening session • Official sponsor of the "No Tie Lounge" closing reception on Tuesday, May 7 (non-exclusive) • Recognition at “The Gathering” reception during VMX 2019 (if committed by 1/8/19)
<p>Silver</p>	<p>\$10,000</p>	<ul style="list-style-type: none"> • Two (2) registrations at 10% off • Recognition on conference printed materials • Recognition at the conference opening session • Official sponsor of the Welcome Reception on Sunday, May 5 (non-exclusive)
<p>Bronze</p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Two (2) registrations at 5% off • Recognition on conference printed materials • Recognition at the conference opening session
<p>Supporting</p>	<p>\$2,000</p>	<ul style="list-style-type: none"> • Recognition on conference printed materials • Recognition at the conference opening session

**all items are subject to availability based on scheduled deadlines*

***Your sponsorship is not deductible as a charitable contribution. It may be deductible as a business expense. Please check with your tax advisor .*

AVDA 2019 Annual Conference - Add On Sponsorship Packages

<p>Conference Lanyard</p>	<p>\$6,500</p>	<p>Have your logo around everyone’s neck when you sponsor the conference lanyards. Sponsor is responsible for communicating, approving, and responding to correspondence in a timely manner with AVDA staff as needed to produce lanyards. Failure to do so will result in the inability to produce the lanyards. (Must be committed by February 1, 2019)</p> <ul style="list-style-type: none"> *Company logo on all conference lanyards given to AVDA attendees *Co-branded with AVDA logo *First come, first served.
<p>Hotel Key Card</p>	<p>\$4,500</p>	<p>Make sure your message is the first and last seen by AVDA attendees each day when you sponsor the Hotel Key Cards for the AVDA Annual Conference. Sponsor is responsible for communicating, approving, and responding to correspondence in a timely manner with AVDA staff as needed to produce key cards. Failure to do so will result in the inability to produce the key cards. (Must be committed by February 1, 2019)</p> <ul style="list-style-type: none"> *Company logo on all hotel room key cards for AVDA attendees *Keycard to be designed by sponsor (co-branded with AVDA logo) *First come, first served.
<p>Mobile App</p>	<p>\$4,000</p>	<p>Put your company’s logo in the hands of every attendee! By sponsoring the AVDA mobile app, your logo will be featured on the app welcome screen that is seen every time the app is opened. Your logo will also be featured on the top of every page in the app. The app includes schedule, speaker information, attendee lists, things to do, photos and much more! (Must be committed by March 1, 2019)</p> <ul style="list-style-type: none"> *Sponsor logo featured on the Welcome page and on the top of every page in the mobile app *Logo will be linked to sponsor’s website *First come, first served.

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